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HEALTHCARE PUBLIC ADMINISTRATION MECHANISMS AS A FACTOR IN ENSURING THE QUALITY OF LIFE OF THE POPULATION OF UKRAINE

МЕХАНІЗМИ ПУБЛІЧНОГО УПРАВЛІННЯ ОХОРОНОЮ ЗДОРОВ'Я ЯК ФАКТОР ЗАБЕЗПЕЧЕННЯ ЯКОСТІ ЖИТТЯ НАСЕЛЕННЯ УКРАЇНИ

Summary. Introduction. The issue of healthcare in the modern world is becoming increasingly relevant in the context of rapid development of scientific and technological progress, numerous demographic and socio-economic changes. High-quality public administration in this area is a tool for implementing an adequate healthcare policy and a key criterion for ensuring the quality of life of the Ukrainian population.

Purpose. The purpose of the article is actualization of the latest mechanisms and instruments of public healthcare management, and the identification of the basic principles of ensuring the effective operation of these mechanisms through the prism of ensuring the quality of life of the population of Ukraine.

Materials and methods. The research was conducted using scientometric Internet databases, as well as comparative analysis, induction and deduction, logical analysis and other methods.

Results. An analysis of the variability of types of public administration mechanisms is made by the author. A comprehensive approach to the gradation of public administration mechanisms is considered, highlighting various classification features. The improved mechanisms of geoinformation support for healthcare management in Ukraine are systematized. The attention is focused on the state mechanisms aimed at creating quasi-market relations in the health care system. It is established that the mechanisms of public administration are formed based on interaction of political, economic, legal, socio-cultural and ideological factors, and their choice is determined by the goals and objectives set by the State in relation to public health.

Further research in this area. The study made it possible to outline the basic principles of ensuring the effective functioning of public administration mechanisms in the healthcare system, which include: complexity, as public administration in the healthcare sector combines numerous mechanisms and instruments covering planning, regulation, financing, information policy, human resource management and monitoring; importance of the legal framework, as legal acts and laws play a leading role in regulating and standardizing activities in the healthcare system; access to information, as it is the integration of modern information technologies and systems that play a key role in ensuring accessibility and quality of healthcare services; establishing partnerships with the public and non-governmental organizations; financial sustainability, which requires effective budget planning, cost-effective monitoring and financial audit.

Key words: mechanisms, public administration, healthcare sector, European integration processes, effective activities, international standards.

Анотація. Вступ. Питання охорони здоров'я в сучасному світі дедалі більше актуалізується в контексті стрімкого розвитку науково-технологічного прогресу, численних демографічних та соціально-економічних змін. Саме якісне публічне управління у цій сфері є інструментом втілення в життя адекватної політики у сфері охорони здоров'я та визначальним критерієм забезпечення якості життя населення України.

Мета. Метою дослідження є актуалізація новітніх механізмів та інструментів державного управління охороною здоров'я, а також визначення основних принципів забезпечення ефективного функціонування цих механізмів через призму забезпечення якості життя населення України.

Матеріали і методи. Дослідження проводилося із використанням наукометричних баз даних Інтернет, а також із застосуванням порівняльного аналізу, індукції та дедукції, логічного аналізу та інших методів.

Результати. Автором проаналізовано варіативність типів механізмів державного управління. Розглянуто комплексний підхід до градації механізмів державного управління з виділенням різних класифікаційних ознак. Систематизовано вдосконалені механізми геоінформаційного забезпечення управління охороною здоров'я в Україні. Акцентовано увагу на державних механізмах, спрямованих на створення квазіринкових відносин у системі охорони здоров'я. Встановлено, що механізми державного управління формуються на основі взаємодії політичних, економічних, правових, соціокультурних та ідеологічних чинників, а їх вибір визначається цілями і завданнями, які ставить перед собою держава щодо охорони здоров'я населення.

Перспективи. Дослідження дало змогу окреслити основні принципи забезпечення ефективного функціонування механізмів державного управління в системі охорони здоров'я, до яких віднесено комплексність, оскільки державне управління у сфері охорони здоров'я поєднує численні механізми та інструменти, що охоплюють планування, регулювання, фінансування, інформаційну політику, управління людськими ресурсами та моніторинг; важливість нормативно-правової бази, оскільки нормативно-правові акти та закони відіграють провідну роль у регулюванні та стандартизації діяльності в системі охорони здоров'я; доступ до інформації, оскільки саме інтеграція сучасних інформаційних технологій та систем відіграє ключову роль у забезпеченні доступності та якості медичних послуг; налагодження партнерських відносин з громадськістю та неурядовими організаціями; фінансова стійкість, що потребує ефективного бюджетного планування, проведення економічно обґрунтованого моніторингу та фінансового аудиту.

Ключові слова: механізми, державне управління, сфера охорони здоров'я, євроінтеграційні процеси, ефективна діяльність, міжнародні стандарти.

Statement of the problem. Discussions on the formation and development of various mechanisms of public administration in the healthcare sector are still ongoing among healthcare researchers.

Analysis of recent researches and publications. The current content of the mechanisms of public administration in the healthcare sector is set out in the scientific works of a group of respected national scientists, such as: D. Gavrychenko [1], V. Hryhorovych [2], V. Karlash [2], S. Knysh [4], L. Krynychko [5], D. Samofalov [6], N. Tkachova [7] and many others. The modern public administration of the national healthcare system of Ukraine is in a state of active transformation, taking into account the trends and requirements determined by the European integration processes in the country and sets itself an important task aimed at preserving and strengthening the physical and mental health of the Ukrainian nation. However, given the intense dynamics of the reform processes taking place in the healthcare sector of Ukraine, this issue is constantly relevant.

The purpose of the article is actualization of the latest mechanisms and instruments of public healthcare management, and the identification of the basic principles of ensuring the effective operation of these mechanisms through the prism of ensuring the quality of life of the population of Ukraine.

Materials and methods. The research was conducted using scientometric Internet databases, as well as comparative analysis, induction and deduction, logical analysis and other methods.

Presentation of the main material of the research. Until recently, healthcare scholars continue to discuss the formation and development of various mechanisms of public administration in the healthcare sector.

V. Zvirych believes that most researchers identify the following types of public administration mechanisms: economic, organizational, legal and political.

Among those less frequently identified by scholars are motivational, informational, and institutional. Researchers identify the same types of mechanisms, such as motivational, social, target, resource and scientific and methodological mechanisms, no more than once. Consequently, it is concluded that each of the authors, taking the fundamental types of public administration mechanisms as a basis, adds several others, taking into account the specifics of the research [8].

O. Fedorchak analyses the definition of a management mechanism and concludes that this concept is divided into three types, namely: mechanisms-mechanisms (instruments), mechanisms-systems (a set of interrelated elements) and mechanisms-processes (a sequence of certain transformations). The researcher distinguishes mechanisms of public (state) management by their functional purpose, which are economic, motivational, organizational, political and legal mechanisms [9].

Another group of scholars prefers an integrated approach to the classification of public administration mechanisms, distinguishing various classification features, including: by methods, public administration mechanisms are divided into economic, organizational, psychological and special; by levers of influence, mechanisms are divided into economic, financial and legal; by instruments of influence, mechanisms are divided into Programmes and technologies; by policy, public administration mechanisms are divided into economic, social, financial, cultural, industrial, legal, informational provisioning [8].

O. Firsova improved the mechanisms of geoinformation support of healthcare management in Ukraine. Particularly, she defined the organizational mechanism of geoinformation support of healthcare as a set of norms, rules and procedures regulating the procedure for interaction between participants of the system (the

organizational and technical component of which is based on geoinformation technologies), taking into account the needs of operational management, long-term planning of medical care and rational allocation of resources in order to preserve and improve public health [10].

D. Karamyshev focused on government mechanisms aimed at creating quasi-market relations in the healthcare system. The idea is that these mechanisms can be used to create conditions for more active participation of the private sector in the healthcare sector and management of medical institutions. The implication is that these mechanisms can be used to create conditions for more active participation of the private sector in the provision of healthcare services and management of healthcare facilities. Thus, this can help improve the quality and accessibility of healthcare services for the population. This can help improve the quality and accessibility of healthcare services for the population [10].

The mechanisms of public administration in the healthcare sector are a complex set of forms, methods, means, levers and instruments that enable the exercise of public administration and regulatory influence on this area. These mechanisms are formed based on interaction of political, economic, legal, socio-cultural and ideological factors, and their choice is determined by the goals and objectives set by the state in relation to public health. In addition, these mechanisms reflect the relationships and interactions between different actors and levels of socio-economic development of the country, including methods, ways and instrumentalities that are crucial in specific conditions.

The research conducted by scientists in the field of public health management in Ukraine in recent years has made it possible to identify the main mechanisms of public administration in this area and to identify new

scientific approaches to their development in the context of reforms and transformations. The formation of new strategic vectors and directions for the development of the healthcare sector at both the global and national levels will further improve the existing mechanisms of public administration in this area. At the same time, active cooperation with the international and European community can strengthen interaction and have a qualitative impact on the improvement of public administration mechanisms in the healthcare sector in Ukraine.

Following the results of expert research, it is important to identify the main modern mechanisms of public administration in the healthcare sector, instruments and methods for their implementation.

In accordance to Fig. 1, which shows the mechanisms, instruments and methods of public administration in the healthcare sector, it is possible to identify the basic principles of ensuring the effective operation of public administration mechanisms in the healthcare system.

Firstly, it is complexity, as public administration in the healthcare sector combines numerous mechanisms and instruments covering planning, regulation, financing, information policy, human resource management and monitoring. This emphasizes the need for a comprehensive approach to achieve effective healthcare governance.

Secondly, the importance of the legal framework is emphasized, as legal acts and laws play a key role in regulating and standardizing activities in the healthcare system. They provide a legal platform for the healthcare system to operate and protect the rights of the population.

Thirdly, access to information, as the integration of modern information technologies and systems plays a key role in ensuring accessibility and quality of healthcare services. The introduction of the “EHealtht”

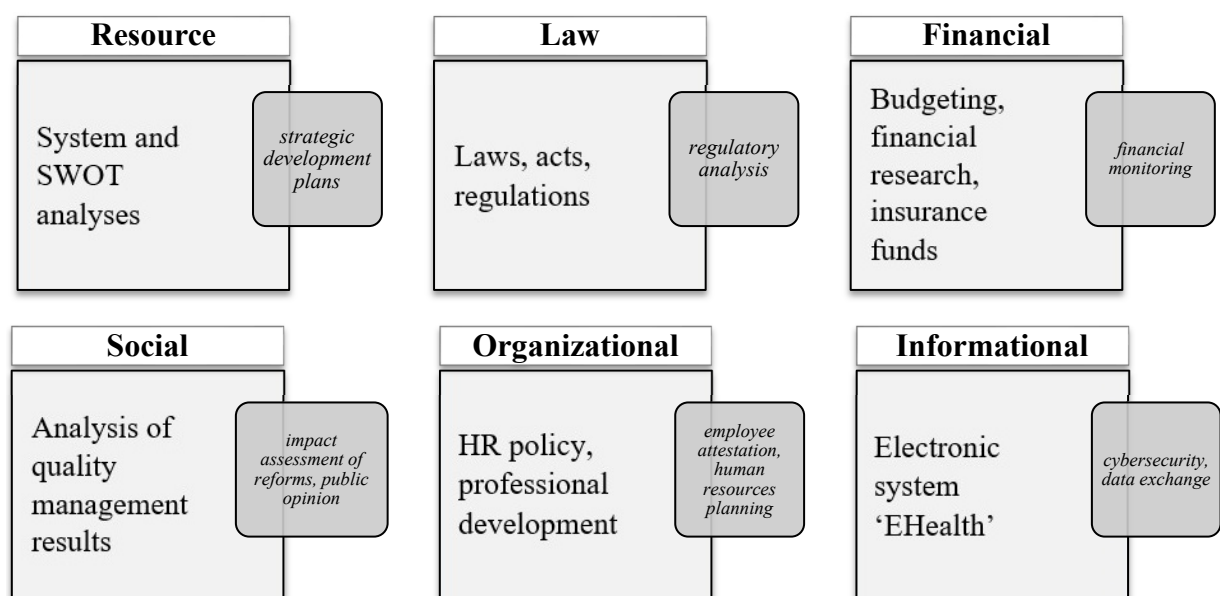


Fig. 1. The latest mechanisms, instruments and methods of public administration in the healthcare sector
Source: author's development

electronic healthcare system, online records and data exchange systems facilitate cooperation between healthcare facilities and improve accountability.

Public participation is also one of the main fundamental principles of ensuring the effective functioning of public administration mechanisms in the healthcare system. We believe that an important aspect of public administration in the healthcare sector is the establishment of partnerships with the public and non-governmental organizations. Public participation helps to ensure the representation of community interests and enhance the effectiveness of public administration.

Last but not least, the financial sustainability pillar, which includes the financial administration of the health system, requires effective budget planning, cost-effective monitoring and financial auditing. This is essential to ensure the sustainability of the healthcare system.

Therefore, while emphasizing additional reflections on the development and improvement of public administration mechanisms in the healthcare system,

we should take into account the continued need for modern transformations and reforms in this area, given the European integration processes, global trends and challenges associated with military operations in Ukraine. The development of public mechanisms in the healthcare sector is intended to create an effective and accessible healthcare system that would best meet the needs of the Ukrainian population and the requirements of international standards for the quality of healthcare services.

Conclusions of this research and prospects for further research in this area. In summary, public administration in the healthcare sector is a rather complex and multidimensional phenomenon, which is due to the need to use a wide range of instruments and mechanisms to ensure the quality of healthcare services, their financial sustainability and accessibility for all categories of citizens. Healthcare is an extremely important area of social activity, as it directly affects the health and well-being of the population.

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